



*Career Opportunities in
Graphic Art/Photography – Graphic Arts*
**GRAPHIC DESIGNER
(Certificate Program)**



Nature of the Occupation:

Graphic Designers/Artists are people with a desire to create. They combine technical expertise with artistic ability to turn abstract ideas into unique projects. Graphic Designers produce art for commercial services such as major corporations, advertising agencies, public relations departments, design firms, or printing and publishing firms. Due to the low overhead costs, many graphic designers work from their homes as freelance graphic designers either on a full-time or part-time basis. Some duties include:

- Consult with clients to establish the overall look of the product
- Develop or create the graphic elements for a project
- Estimate cost of materials and project timelines
- Supervise other graphic designers

Education and Training:

New media has created a serious need for talented graphic designers, using a variety of graphics and layout computer software to assist in the designs. Designers creating Web pages or other interactive media designs also will use computer animation and programming packages. Formal training is available in a two-year Associate in Applied Science degree, as well as certificate options in Photography and/or Graphic Arts.

Working Conditions:

Working conditions and places of employment vary. Graphic designers generally work in art studios, at home, or in offices. They usually work a 40-hour week but frequently work overtime to meet deadlines. Many graphic artists also freelance for occasional clients. They may also use computers for extended periods of time.

Salary Range:

\$22,000 - \$50,000 per year.

Employment Outlook:

Employment of graphic designers is expected to grow 10 percent, about as fast as average for all occupations from 2006 to 2016, as demand for graphic design continues to increase from advertisers, publishers, and computer design firms. Some of this increase is expected to stem from the expansion of the video entertainment market, including television, movies, video, and made-for-Internet outlets.

Note: Information and data obtained from the OOH, TWC Tracer, Graphic Arts Information Network, and CareerOneStop.

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**TYLER JUNIOR COLLEGE
2009-2010 CATALOG
GRAPHIC ARTS/PHOTOGRAPHY**

(THEA/TASP-Waived Certificate of Proficiency)

Graphic Arts Certificate – GRAA_CERT

First Year

Fall Semester

PHTC 1311 Fundamentals of Photography (F)
ARTC 1305 Basic Graphic Design
ARTC 1313 Digital Publishing I (F)

Spring Semester

PHTC 2301 Intermediate Photography (S)
ARTC 2348 Digital Publishing III (S)
GRPH 1359 Vector Graphics for Productions (S)

Second Year

Fall Semester

ARTC 1302 Digital Imaging I (F)
ARTC 2313 Digital Publishing II (F)
BUSG 2309 Small Business Management

Spring Semester

GRPH 2336 Prepress Techniques (S)
IMED 2311 Portfolio Development (Capstone) (S)
IMED 1316 Web Page Design (S)
ARTC 2305 Digital Imaging II (S)

(F) = Offered in Fall Only

(S) = Offered in Spring Only

Total Semester Hours – 39

Students desiring an Associate in Applied Science degree should pursue the Graphic Arts option under the two-year degree plan.

FOR MORE INFORMATION, CONTACT:

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